

**Appendix 10: Questionnaire for visitors to the *Buried Treasure* exhibition, Hancock Museum, Newcastle upon Tyne**

**Buried Treasure exhibition feedback**

Please take a few minutes to fill in the following questionnaire: Please note that your responses will be used to evaluate this exhibition, and to contribute to a PhD thesis. You will **not** be entered onto any marketing database or contacted as a result of taking part.

**1. How many other people did you visit the museum with today?**

(Please tick)

None       1     2     3     4     more than 4

**2. Please indicate your gender:**

Male

Female

**3. Please indicate your ages (please tick/number)**

15 or under

16-24

25-34

35-44

45-54

55-64

65 or over

**4. Please indicate your group's highest academic or vocational qualification**

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**5. Why did you visit this exhibition today? (Please tick)**

I was visiting the Hancock Museum anyway and did not come specifically to see this exhibition

I am interested in archaeology

I am interested in the work of the Portable Antiquities Scheme

Other (please state)\_\_\_\_\_

**6. How did you hear about this exhibition? (please tick)**

I heard about it from a friend/colleague who had already visited

I saw advertisement for the exhibition

(please state where\_\_\_\_\_)

I read/heard a news report about it

Other (Please state\_\_\_\_\_)

7. **How far have you travelled to visit this museum?** (Please tick)

less than 5 miles

5-10 miles

11-20 miles

Over 20 miles

Post code (optional) \_\_\_\_\_

8. **How would you rate the Buried Treasure exhibition?** (please tick)

Excellent       Good       Average       Poor       Disappointing

9. **What was your favourite section of the exhibition?**

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10. **Had you heard of the Portable Antiquities Scheme before visiting this exhibition?** (Please tick)

Yes, go to Q.11

No, go to Q. 13

**11. If yes, have you ever worked with the Portable Antiquities Scheme yourself?**

Yes, go to Q. 12                       No

**12. If yes, please explain how you have worked with the Portable Antiquities Scheme**

To report and identify finds

To contribute to academic research

I have visited the website out of curiosity

Other (please state \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_)

**13. This exhibition/loan was part of a partnership with the British Museum**

a. Were you aware of this?                       Yes                       No

b. If yes, how did you find out?

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c. Does the involvement of the British Museum have an impact on your enjoyment of the exhibition/loan?

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d. Would you be more likely to come and see a loan/exhibition if you knew it was arranged with the British Museum?

Yes

No

**14. Do you have any other comments you wish to make about the Portable Antiquities Scheme or this exhibition?**

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Thank you for your time.