Appendix 10: Questionnaire for visitors to the Buried Treasure exhibition, Hancock Museum, Newcastle upon Tyne

Buried Treasure exhibition feedback

Please take a few minutes to fill in the following questionnaire: Please note that your responses will be used to evaluate this exhibition, and to contribute to a PhD thesis. You will not be entered onto any marketing database or contacted as a result of taking part.

1. **How many other people did you visit the museum with today?**
   (Please tick)
   
   [ ] None       [ ] 1       [ ] 2       [ ] 3       [ ] 4       [ ] more than 4

2. Please indicate your gender:

   [ ] Male       [ ] Female

3. **Please indicate your ages** (please tick/number)

   [ ] 15 or under       [ ] 16-24       [ ] 25-34       [ ] 35-44
   [ ] 45-54           [ ] 55-64       [ ] 65 or over
4. Please indicate your group’s highest academic or vocational qualification

________________________________________________________________

5. Why did you visit this exhibition today? (Please tick)

[ ] I was visiting the Hancock Museum anyway and did not come specifically to see this exhibition

[ ] I am interested in archaeology

[ ] I am interested in the work of the Portable Antiquities Scheme

[ ] Other (please state)____________________________________________

6. How did you hear about this exhibition? (please tick)

[ ] I heard about it from a friend/colleague who had already visited

[ ] I saw advertisement for the exhibition

(please state where_____________________________________________)

[ ] I read/heard a news report about it

[ ] Other (Please state____________________________________________)
7. **How far have you travelled to visit this museum?** (Please tick)

- [ ] less that 5 miles
- [ ] 5-10 miles
- [ ] 11-20 miles
- [ ] Over 20 miles

Post code (optional)_______________________________

8. **How would you rate the Buried Treasure exhibition?** (please tick)

- [ ] Excellent
- [ ] Good
- [ ] Average
- [ ] Poor
- [ ] Disappointing

9. **What was your favourite section of the exhibition?**

___________________________________________________________________________

10. **Had you heard of the Portable Antiquities Scheme before visiting this exhibition?** (Please tick)

- [ ] Yes, go to Q.11
- [ ] No, go to Q. 13
11. If yes, have you ever worked with the Portable Antiquities Scheme yourself?

[ ] Yes, go to Q. 12  [ ] No

12. If yes, please explain how you have worked with the Portable Antiquities Scheme

[ ] To report and identify finds

[ ] To contribute to academic research

[ ] I have visited the website out of curiosity

[ ] Other (please state___________________________________________________

___________________________________________________

___________________________________________________

___________________________________________________)

13. This exhibition/loan was part of a partnership with the British Museum

a. Were you aware of this?  [ ] Yes  [ ] No

b. If yes, how did you find out?

___________________________________________________
c. Does the involvement of the British Museum have an impact on your enjoyment of the exhibition/loan?

__________________________________________________________________________

d. Would you be more likely to come and see a loan/exhibition if you knew it was arranged with the British Museum?

[ ] Yes     [ ] No

14. Do you have any other comments you wish to make about the Portable Antiquities Scheme or this exhibition?

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

Thank you for your time.